

2020

# Especially for the Holidays™

QUALITY CARDS, CALENDARS & GIFTS



# ALTEC



**A** HP02306 Homeward Bound

## Create deeper connections with affordably unique cards

- Choose from 3 quality paper stocks
- FREE personalization; choice of ink colors
- FREE standard verse; additional charge for custom verse
- FREE company logo inside card; add a full-color logo for additional \$50 per order
- FREE silver, red or gold foil-lined envelopes or unlined envelopes
- Return address imprint available for additional charge

12-pt. Signature White  
High quality; standard white.

14-pt. Premium White  
Substantial feel; bright white.

98-lb. White Shimmer  
Luminous with subtle sparkle.

Pick the perfect paper for your style and budget.



**B** HP02311 Cool Yule



**C** HP02307 Rural Charm



**D** HP09312 Seasonal Showcase



**E** HP09310 Breathtaking

<b>Pricing for Cards A-M</b>	25	50	75	100	Add'l 25	500 Thru 975 Per 100	1000 And More Per 100	(A)
Card on Signature White	62.00	100.00	138.00	172.00	41.00	162.00	151.00	
Card on Premium White	67.50	108.75	150.00	187.00	44.75	177.00	164.00	
Card on White Shimmer	80.00	129.25	178.25	222.00	53.50	209.00	195.00	
KwikSeal Envelopes	3.75	7.50	11.25	15.00	3.75	15.00	15.00	
Envelope Imprint (Ink)	20.00	20.00	20.00	20.00	5.00	20.00	20.00	
Blank envelopes included								

Additional ordering options and pricing on pages 12-13.



**F** HP02317 The Night Before



**G** HP02302 Lustrous Appreciation



**H** HP02303 Birch Grove



**I** HP02301 Jumping for Joy



**J** HP09319 Full of Joy



**K** HP02316 Striking Gratitude



**L** HP08322 Vintage Vibe



**M** HP16312 Starlight Sapphire



**A** HP02315 Simply Stunning



**B** HP02312 Monumental Joy



**C** HP09318 Jolly Days



**D** HP09311 Truly Thankful



**E** HP02314 Hood Ornament



**F** HP02305 Polar Pack

**Include Your Logo  
In Full Color**

Make a bigger impact on the inside.  
See page 13 for details.



<b>Pricing for Cards A-F</b>	<b>25</b>	<b>50</b>	<b>75</b>	<b>100</b>	<b>Add'l 25</b>	<b>500 Thru 975 Per 100</b>	<b>1000 And More Per 100 (A)</b>
Card on Signature White	62.00	100.00	138.00	172.00	41.00	162.00	151.00
Card on Premium White	67.50	108.75	150.00	187.00	44.75	177.00	164.00
Card on White Shimmer	80.00	129.25	178.25	222.00	53.50	209.00	195.00
KwikSeal Envelopes	3.75	7.50	11.25	15.00	3.75	15.00	15.00
Envelope Imprint (Ink)	20.00	20.00	20.00	20.00	5.00	20.00	20.00
Blank envelopes included							

# Holiday Petites



**G** HV02803 Holiday Camper

## Smaller yet meaningful budget-friendly cards

- Experience the same great quality in a smaller 5" x 7" folded card
- Impress customers with Signature White, Premium White or White Shimmer paper stock
- Send it in style with classic white envelopes
- Elevate your image with your company name on the front, available on various designs
- Showcase your company logo in full color on the inside of your card for an additional \$50 per order



**H** HV02807 Festive and Fun



**I** HV02804 Pining for Plaid



**J** HV02806 Barnboard Thanks



**K** HV09807 Farmhouse Christmas



**L** HV09805 Perfect Sentiment



**M** HV02805 Woodcut Greetings

Pricing for Cards G-M					500 Thru 975		1000 And More	
	25	50	75	100	Add'l 25	Per 100	Per 100	(A)
Card on Signature White	35.00	68.00	100.00	129.00	32.00	127.00	125.00	
Card on Premium White	40.50	76.75	112.00	144.00	35.75	142.00	138.00	
Card on White Shimmer	53.00	97.25	140.25	179.00	44.50	174.00	169.00	
KwikSeal Envelopes	3.75	7.50	11.25	15.00	3.75	15.00	15.00	
Envelope Imprint (Ink)	20.00	20.00	20.00	20.00	5.00	20.00	20.00	
Blank envelopes included								

## Send one-of-a-kind greetings to showcase your brand

Let your logo shine inside and out.

- Showcase your logo in full color on the front or inside for an additional \$50 per order
- Choose standard verse in your choice of color inside; custom verse available for an additional \$35 per order
- Imprint signatures inside for an additional \$40 per order
- Envelopes: silver, red or gold foil lined or unlined
- Return address imprint available for additional charge



**A** MT02004 Appreciation Lane

12-pt. Signature White High quality; standard white.	14-pt. Premium White Substantial feel; bright white.	98-lb. White Shimmer Luminous with subtle sparkle.
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Pick the perfect paper for your style and budget.



**B** MT15041 Hats Off



**C** MT09004 Christmas Ball



**D** MT15012 Sapphire Season



**E** MT09007 Scenic Silence

Pricing for Cards A-L	25		50		75		100		Add'l 25		500 Thru 975	1000 And More	(A)
										Per 100	Per 100		
Card on Signature White	62.00	100.00	138.00	172.00	41.00	162.00	151.00						
Card on Premium White	67.50	108.75	150.00	187.00	44.75	177.00	164.00						
Card on White Shimmer	80.00	129.25	178.25	222.00	53.50	209.00	195.00						
KwikSeal Envelopes	3.75	7.50	11.25	15.00	3.75	15.00	15.00						
Envelope Imprint (Ink)	20.00	20.00	20.00	20.00	5.00	20.00	20.00						
Blank envelopes included													

Additional ordering options and pricing on pages 12-13.



**F** MT15019 Penguin Parade



**H** MT09002 Rolling Home



**J** MT02001 Stunning Sapphire



**G** MT15027 Wonder & Delight



**I** MT09006 With Gratitude



**K** MT14018 Frosty Display



**L** MT02003 Take Time



**A** HHZ7407 Glory Days



**B** HHZ7406 Land of Liberty



**C** HHZ7414 All Year-Round



**D** HHZ7415 This New House

## Z-fold calendars

A card and calendar in one!

Folds to fit perfectly inside matching envelopes!  
No extra postage required!

Calendar size: 7<sup>7</sup>/<sub>8</sub>" x 16<sup>3</sup>/<sub>4</sub>" open; 7<sup>7</sup>/<sub>8</sub>" x 5<sup>5</sup>/<sub>8</sub>" folded. Prices include printing your company name and address in black, blue or red ink. White unlined envelopes included.

### Pricing for Cards A-D

	25	50	75	100	Add'l 25	500 Thru 975 Per 100	1000 And More Per 100 (A)
Ink Imprinting	80.00	129.00	179.00	216.00	49.00	195.00	185.00
KwikSeal Envelopes	3.75	7.50	11.25	15.00	3.75	15.00	15.00
Envelope Imprint (Ink)	20.00	20.00	20.00	20.00	5.00	20.00	20.00
Blank envelopes included							



# PEACE ON EARTH 2021



JANUARY							FEBRUARY							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	1	2	3	4	5	6	7	8	9	10	11	12	13	
14	15	16	17	18	19	20	14	15	16	17	18	19	20	21	22	23	24	25	26	
27	28	29	30	31			21	22	23	24	25	26	27	28	29	30	31			

YOUR COMPANY NAME HERE  
ADVERTISING LINE  
123 MAIN STREET  
YOUR CITY, STATE ZIP  
(123) 456-7890

**E** HHZ7404 2021 Wishes

# 2021



January							February							March						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	1	2	3	4	5	6	7	8	9	10	11	12	13	
14	15	16	17	18	19	20	14	15	16	17	18	19	20	21	22	23	24	25	26	
27	28	29	30	31			21	22	23	24	25	26	27	28	29	30	31			

YOUR COMPANY NAME HERE  
ADVERTISING LINE  
123 MAIN STREET  
YOUR CITY, STATE ZIP  
(123) 456-7890

**F** HHZ7408 Sea of Tidings

# 2021



JANUARY							FEBRUARY							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	1	2	3	4	5	6	7	8	9	10	11	12	13	
14	15	16	17	18	19	20	14	15	16	17	18	19	20	21	22	23	24	25	26	
27	28	29	30	31			21	22	23	24	25	26	27	28	29	30	31			

YOUR COMPANY NAME HERE  
ADVERTISING LINE  
123 MAIN STREET  
YOUR CITY, STATE ZIP  
(123) 456-7890

**G** HHZ7411 Great Beauty

# 2021



January							February							March						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	1	2	3	4	5	6	7	8	9	10	11	12	13	
14	15	16	17	18	19	20	14	15	16	17	18	19	20	21	22	23	24	25	26	
27	28	29	30	31			21	22	23	24	25	26	27	28	29	30	31			

YOUR COMPANY NAME HERE  
ADVERTISING LINE  
123 MAIN STREET  
YOUR CITY, STATE ZIP  
(123) 456-7890

**H** HHZ7410 By the Lake

# 2021



JANUARY							FEBRUARY							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	1	2	3	4	5	6	7	8	9	10	11	12	13	
14	15	16	17	18	19	20	14	15	16	17	18	19	20	21	22	23	24	25	26	
27	28	29	30	31			21	22	23	24	25	26	27	28	29	30	31			

YOUR COMPANY NAME HERE  
ADVERTISING LINE  
123 MAIN STREET  
YOUR CITY, STATE ZIP  
(123) 456-7890

**I** HHZ7412 Safe Harbor

# 2021



January							February							March						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	1	2	3	4	5	6	7	8	9	10	11	12	13	
14	15	16	17	18	19	20	14	15	16	17	18	19	20	21	22	23	24	25	26	
27	28	29	30	31			21	22	23	24	25	26	27	28	29	30	31			

YOUR COMPANY NAME HERE  
ADVERTISING LINE  
123 MAIN STREET  
YOUR CITY, STATE ZIP  
(123) 456-7890

**J** HHZ7405 Yearlong Wishes

Pricing for Cards E-J	25	50	75	100	Add'l 25	500 Thru 975 Per 100	1000 And More Per 100 (A)
Ink Imprinting	80.00	129.00	179.00	216.00	49.00	195.00	185.00
KwikSeal Envelopes	3.75	7.50	11.25	15.00	3.75	15.00	15.00
Envelope Imprint (Ink)	20.00	20.00	20.00	20.00	5.00	20.00	20.00
Blank envelopes included							



**109372**  
Celebrate America



**109373**  
Landscapes of America



**766345**  
National Day

## Desk and Wall Calendars

They'll think of you every day of the year with your company name and number clearly displayed.

	25	50	75	150
<b>Wall Calendars</b>	\$3.68 ea.	\$2.86 ea.	\$2.13 ea.	\$1.36 ea.
<b>Mini Wall Calendars</b>	\$2.72 ea.	\$2.58 ea.	\$2.00 ea.	\$1.57 ea.
<b>Small Memo Calendars</b>	\$1.32 ea.	\$1.20 ea.	\$1.20 ea.	\$1.20 ea.

	50	75	100	150
<b>National Geographic Wall Calendar</b>	\$6.10 ea.	\$5.25 ea.	\$4.09 ea.	\$4.09 ea.

Prices include printing your company name and address in black ink. Mailing envelopes available, call for prices. Ships in 6 working days.

## Wall Calendars

(Size: 11" W x 10" H)

- 109372** Celebrate America
- 109373** Landscapes of America
- 109374** Glorious Get Aways
- 109376** Inspiration for Life
- 109377** Muscle Thunder
- 109378** Wildlife Portraits
- 109379** Saturday Evening Post
- 109619** Motivations
- 109781** Healthy Living
- 765433** Latinoamerica en Paisajes
- 765863** Agriculture
- 765864** Power of Nature
- 765866** Puppies & Kittens
- 766327** Daily History
- 766345** National Day
- 766346** Word-a-Day
- 766347** Fairways & Greens

## Mini Wall Calendars

(Size: 6" W x 7" H)

- 109382** Landscapes of America
- 109383** Glorious Get Aways
- 765871** Puppies & Kittens

## Small Memo Calendars

Also available, not shown  
(Size: 11" W x 10" H)

- 766328** Scenic
- 766329** Agriculture
- 766330** Patriotic

## National Geographic Wall Calendars

Also available, not shown  
(Size: 11" W x 10" H)

- 765857** Rural Scenes

## Stick-up Calendars

(Size: 3" W x 4" H)

Semi-permanent adhesive sticks to just about any surface (one-time use recommended). Available in a variety of styles to suit your business. Please call for imprint colors.

- 109363** Rectangle
- 109364** House
- 109365** Thank You
- 109366** Van
- 109367** Smiley Face
- 109648** Circle
- 109649** Square



**109363** Rectangle

## 3-Month View Stick-up Calendars

(Size: 3" W x 6" H)

This compact calendar sticks in vehicles or on file cabinets, refrigerators and more – promoting your message all year long.

- 766317** Rectangle
- 766318** House
- 766319** Thank You
- 766320** Van
- 766321** Square



**766317** Rectangle

	150	250	500	1000
<b>Stick-up Calendars</b>	\$0.41 ea.	\$0.38 ea.	\$0.37 ea.	\$0.37 ea.
<b>3-Month View Stick-up Calendars</b>	\$0.59 ea.	\$0.54 ea.	\$0.53 ea.	\$0.53 ea.



108710

108707

108689

## Chocolate Business Cards

Customize a delicious chocolate bar with a personalized message or choose from "Thank You," "Happy Holidays" or "Season's Greetings."

- Select milk or dark chocolate
- The finishing touch: Insert your business card in the flap
- Size: 1-oz. in a 4" W x 2½" H x ½" D display box
- Choose silver or gold display box

Milk	Dark	100	200	500	1000
108689	108710	\$3.91 ea.	\$3.64 ea.	\$3.38 ea.	\$3.38 ea.
Custom Message		250	400	500	1000
108707		\$3.86 ea.	\$3.38 ea.	\$3.38 ea.	\$3.38 ea.



765417

## Party Starter Cheese & Crackers

An elegant and personalized gift. Includes:

- 7-oz. provolone, 7-oz. mild pepper cheese,
- 5-oz. summer beef sausage stick, 2-oz. box of water crackers, 5-oz. milk chocolate covered almonds,
- 5-oz. mixed nuts, natural bamboo cutting board with your logo, and cheese knife.

- Serves 8 – 12 people

	12	24	48
765417	\$81.49 ea.	\$74.08 ea.	\$74.08 ea.

Set-up fee: \$40.00

## Premium Confection Assortments

Dark chocolate-covered almonds, lightly salted cashews and a solid chocolate centerpiece.

- Personalize with your company name and/or a standard greeting
- 1¼-lb. assortment (shown)
- 10-oz.
- 2¼-lb. assortments add delectable solid and gourmet-flavored truffles

Milk	Dark	Size	25	50	100	150
108691	108718	1¼ lbs.	\$43.65 ea.	\$42.33 ea.	\$42.33 ea.	\$42.33 ea.
108711	108719	2¼ lbs.	\$75.50 ea.	\$75.50 ea.	\$75.50 ea.	\$75.50 ea.
Milk	Dark	Size	50	100	200	500
108804	108805	10-oz.	\$24.44 ea.	\$23.78 ea.	\$22.46 ea.	\$21.79 ea.



108718



108794

## Gourmet-Flavored Truffles

Flavor-filled truffles surrounding a solid-chocolate centerpiece.

- Personalize with your company name and/or a standard greeting
- Includes eight truffles, two of each; Milk Amaretto, Dark Raspberry, White Tiramisu and Milk Hazelnut
- 8-oz. in a 7½" W x 4½" H gift box
- Specify milk or dark chocolate when ordering

	25	50	100
108794	\$18.21 ea.	\$16.55 ea.	\$16.55 ea.

For all Chocolate orders: Mold charge: \$70 per order when personalized with company name or logo. Ships in 6 working days. Order by 12/1/2020 to guarantee holiday delivery via ground service. Additional quantities are available — please call for details.

# Verses

Verses shown are for horizontal cards; vertical verse layout may be slightly different.

## VERSE BE28

*Best Wishes*

FOR A HAPPY HOLIDAY SEASON  
AND A HAPPY NEW YEAR

## VERSE V901

*Merry Christmas*

AND **BEST WISHES** FOR THE **NEW YEAR**

## VERSE BEH2

*The gift of love, the gift of peace  
The gift of happiness  
May these be yours at Christmas*

## VERSE BN09

Wishing you a  
beautiful holiday and a  
New Year of peace  
and happiness

## VERSE BW11

use **BW12** for vertical cards

All of us join in saying  
"Thank You" and Wishing you  
a Happy Holiday and a  
Successful New Year

## VERSE V902

*Happy Holidays*

.....  
WISHING YOU EVERY HAPPINESS THIS HOLIDAY SEASON  
AND THROUGHOUT THE COMING YEAR

## VERSE BW15

use **BW16** for vertical cards

*One of the real joys of the Holiday Season is the  
opportunity to say Thank You  
and to wish you the very best for the New Year.*

## VERSE BW25

use **BEC5** for vertical cards

WARMEST THOUGHTS AND BEST WISHES  
FOR A WONDERFUL HOLIDAY  
AND A VERY HAPPY NEW YEAR

## VERSE BW39

*I* N WARM APPRECIATION OF  
OUR ASSOCIATION DURING THE PAST YEAR  
WE EXTEND OUR VERY BEST WISHES  
FOR A HAPPY HOLIDAY SEASON

## VERSE BW07

use **BW08** for vertical cards

*Merry Christmas and Best Wishes  
for a Happy New Year*

## VERSE V906

*Best Wishes*

for a HAPPY HOLIDAY SEASON  
and a HAPPY NEW YEAR

## VERSE V908

THERE IS NO TIME MORE FITTING TO SAY

**THANK YOU**

and to wish you a happy holiday season  
and a new year of health, happiness and prosperity

## VERSE V002

*T*here is no time more fitting to say  
Thank You and to wish you  
a Happy Holiday Season and a New Year  
of health, happiness and prosperity.

## VERSE V004

*W*armest thoughts and best wishes  
for a wonderful holiday  
and a very Happy New Year!

## VERSE V006

*O*ne of the true joys of the Holiday Season  
is to say Thank You and wish you  
the very best for the New Year!

## VERSE V009

*O*ur sincere thanks for your valued business.  
We appreciate having you as our customer  
and look forward to serving you in the New Year.

## VERSE V477

*M*erry Christmas and best wishes  
for a Happy New Year.

## Thanksgiving Verses

## VERSE BW54

use **BH81** for vertical cards

May you enjoy a bountiful Thanksgiving,  
a joyous Holiday Season  
and a healthful, Happy New Year

## VERSE V016

*W*ishing you a Happy Thanksgiving  
and a wonderful holiday season.

## VERSE V912

*Happy Thanksgiving* AND **BEST WISHES**  
FOR A **JOYOUS** *Holiday Season*

Most standard verses are also available in Spanish.

# Ordering Information

**Delivery Schedule** Orders for cards on pages 2-7 begin shipping 6/30.

**Rush Production Service** reduces production time by one day for an additional \$60 per order.

**Express Delivery** is also available via UPS Next Day, Second Day, or USPS Express Mail. Estimated shipping and processing charges quoted; actual charges added to your order. Allow additional processing time for signature and logo imprints.

## Personalization Options

Applies to all cards except Logo Cards. See page 6 for Logo Card personalization details.

**Verse** Select your verse by number from the selection on page 12. If not specified, we will print Verse No. 4.

**Custom Verse** Use up to five lines, 35 characters and spaces per line. The layout and type size of your verse will be determined by our designers. \$35 per order.

**Name(s)** Up to 5 lines for most cards. Specify your company or personal name(s) and information in ink below the verse.

**FREE Custom Logos** Print your company logo on your personalized cards or Z-fold calendar cards. Send your black-and-white logo artwork. Add up to 7 days for processing, plus shipping time. Additional charges may apply if logo requires retouching — you'll be notified of costs and processing time up front.

We reserve the right to decline any logo that will not reproduce (i.e., sketches, clippings, screen tints, thin line art, photo copies or raised printing).

**Full-Color Logos** Upgrade by adding your company logo in full-color ink on any white-stock card \$50 per order. Call for more details and additional pricing information.

**Signature(s)** Write your signature or multiple signatures on white paper using a black felt pen, spacing them not to overlap. Layout and size will be adjusted as necessary. \$40 per order.

**Paper Stock Choices** Available for cards on pages 2-7 and page 14. Choose from 3 stocks: 12-pt. Signature White, 14-pt. Premium White and 98-lb. White Shimmer.

**FREE Typestyle Choices** Typestyle for the personalized copy can be changed at no cost. Typestyles of verses are preset and cannot be changed. Please indicate your request for change of type in the special instructions section of the order form. If the typestyle is not indicated TS97 will be used.

TS97 — MR. AND MRS. STEPHEN HARRINGTON

TS24 — *Mr. and Mrs. Stephen Harrington*

TS29 — *Mr. and Mrs. Stephen Harrington*

TS72 — Mr. and Mrs. Stephen Harrington

TS83 — *Mr. and Mrs. Stephen Harrington*

TS84 — *Mr. and Mrs. Stephen Harrington*

TS121 — *Mr. and Mrs. Stephen Harrington*

TS127 — Mr. and Mrs. Stephen Harrington

## Ink Imprinting

Some ink colors may not coordinate with card design or paper; therefore, they may not be available on all cards.

**Ink Colors** No charge. Choose 1 color for your verse and personalized imprint (unless noted otherwise). If not specified, imprint will be black.



**Foil-Lined Envelopes** All cards come with choice of silver, red or gold foil-lined envelopes or unlined envelopes.

Upgrade to a white shimmer, unlined envelope to coordinate with shimmer stock cards, add \$0.40 per envelope (KwikSeal only).

## Timesaving Options

**Imprinted Envelopes** Print your address on the back of your envelope; just specify up to four lines. Imprint will match the ink color of the card verse and the company imprint inside. Quantities up to 100: \$20. Quantities of 125 or more: \$0.20 per envelope.

**KwikSeal Envelopes** Make sending cards faster and easier for only \$0.15 per envelope.

**Recipient Envelope Addressing** Short on time? Let us take care of addressing your cards. Price is \$1.00 per envelope. Adds 4 days to production time.

**Mailing Services** Let us address, stuff, seal, stamp and mail or ship your cards back to you (or any combination of these services). Call for pricing.

**Folding Services** Available on all cards and Z-fold calendar cards! Quantities up to 100: \$20. Quantities of 125 or more: \$0.20 per card. Additional charges apply to some cards.

All products offered are subject to availability, and prices are subject to change without notice.

## 100% Satisfaction Guarantee

No risk. If you're not happy, we'll simply replace your order or refund your money.



First in the mailbox.  
 First on their minds.  
 Send Thanksgiving greetings.



**A** HP02308 Amber Appreciation



**B** HP02309 Pure Bliss



**C** D2613 Rustic Bounty



**D** D2158 Clear Blue Sky with Fall Leaves



**E** HP14301 Maple Splendor



**F** HP17306 Radiant Thanks



**G** HP08308 Woodland Gratitude

**Pricing for Cards A-G**

	25	50	75	100	Add'l 25	500 Thru 975 Per 100	1000 And More Per 100 (A)
Card on Signature White	62.00	100.00	138.00	172.00	41.00	162.00	151.00
Card on Premium White	67.50	108.75	150.00	187.00	44.75	177.00	164.00
Card on White Shimmer	80.00	129.25	178.25	222.00	53.50	209.00	195.00
KwikSeal Envelopes	3.75	7.50	11.25	15.00	3.75	15.00	15.00
Envelope Imprint (Ink)	20.00	20.00	20.00	20.00	5.00	20.00	20.00

Blank envelopes included